



District of Columbia Association for
the Education of Young Children

4224 6th Street Southeast
Washington, D.C. 20032
dcaeyc.org

The District of Columbia Association for the Education for Young Children (DCAEYC), an affiliate of the National Association for the Education of Young Children (NAEYC), is a nonprofit organization dedicated to the strengthening of the early care and education system in Washington, D.C.

Since 1968, DCAEYC has provided professional development for educators and administrators, advocated for policies that promote high-quality early learning, and collaborated with government agencies and community organizations to support the overall well-being of children in the District.

We are excited to announce that DCAEYC, along with DC Family Child Care Association and DC Head Start Association, has been selected by the Bainum Family Foundation to co-host a District-wide early childhood education convening. This convening, the [DC Early Educator Experience](#), will take place on Saturday, April 4, 2020.

[DC Early Educator Experience](#) kicks off the District's Month of the Young Child and provides an opportunity to unite 1,000 early childhood educators for a day of professional development, networking, advocacy and celebration. Early childhood educators support young children during the critical, early stages of human development — yet these educators often have limited opportunities to feel honored and empowered for the important work they do.

We are inviting you to help sponsor the [DC Early Educator Experience](#) so we can collectively support the early childhood educators who care for the District's youngest residents and their families. Investing in these educators is an investment in the young children and families they serve. Please review the sponsorship categories below and select the option that works for you.

If you are interested in any of the sponsorship categories listed below, please send a commitment notification email to info@dcearlyex.org by Monday, March 2, 2020. You can also contact Kathy Hollowell-Makle at 202.430.6993.

Sincerely,

Kathy A. Hollowell-Makle

Kathy Hollowell-Makle
Executive Director
District of Columbia Association for the Education of Young Children

Sponsorship Option A: Corporate Sponsor

A1. Corporate Sponsor Platinum Level	A2. Corporate Sponsor Gold Level
<p>Donation - \$5,000</p> <ul style="list-style-type: none"> • Logo/name listed in the event program • Logo/name listed on the event website • Logo/name on PowerPoint presentation used during the event opening session • Logo/name on post event email • Opportunity to place a branded item in the conference bag • Event tickets x 2 	<p>Donation - \$2,500</p> <ul style="list-style-type: none"> • Name listed in the event program • Name listed on the event website • Name on PowerPoint presentation used during the event opening session • Opportunity to place a branded item in the conference bag • Event tickets x 2

Sponsorship Option B: Community Partner

B. Community Partner
<p>Donation - Promote event and/or donate promotional gift to be placed in the event bag</p> <ul style="list-style-type: none"> • Name listed in the program • Name listed on the website • Name on PowerPoint presentation used during the event opening session • Opportunity to place a branded item in the conference bag • Event tickets x 2

Sponsorship Option C: Philanthropic Partner

C. Philanthropic Partners
<p>Donation - \$5,000 minimum</p> <ul style="list-style-type: none"> • Name listed in the event program • Name listed on the event website • Name on PowerPoint presentation used during the event opening session • Opportunity to place a branded item in the conference bag • Event tickets x 2

Sponsorship Option D: Raffle Sponsor

D. Donations for Raffles
<p>Donation - Donate item for raffle drawings</p> <ul style="list-style-type: none"> • Name mentioned during raffle drawings • Event tickets x 1 • Name on PowerPoint presentation used during the event opening session